

# WEBSTORES

Improve customer experience...

70%

Of people prefer to purchase their tickets/rentals online and in advance

## Webstore Benefits



#### **ADDITIONAL REVENUE**

Botrow webstores allow our clients a hassle-free way of selling their tickets and rentals online. This creates a new avenue for revenue to be generated.



### **DEMAND CONTROL**

Botrow webstores allow clients to limit or expand the number of tickets available as well as track how many tickets have been sold. Doing so allows for better staffing & better customer experience.



#### **KIOSK INTEGRATION**

Botrow webstores can be fully integrated with our kiosks. This means that tickets purchased online can be picked up in person from the self-serve kiosk.

#### EASE OF REFUNDING

Botrow webstores also provide our clients with a simple way of refunding and changing ticket dates if required.

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